



CVHRMA Sponsorship Application

Sponsorships are available for each of our monthly membership luncheons. The luncheons take place the third Wednesday of every month (except for October).

Company Name: _____

Contact's Name: _____ **Title:** _____

Phone: _____ **Email Address:** _____

Mailing Address: _____

Luncheon Date Requested: _____

Secondary Date Requested: _____

Cost of Sponsorship: ~~\$850~~ per luncheon

- Five minutes to discuss your product/service at the podium.
- A table at the meeting to have materials available for the guests.
- A "Sponsored By" logo add in our chapter newsletter, and on our website.
- Have lunch on us at the chapter meeting.

Luncheon Location:
Double Tree Hotel
1150 9th Street
Modesto, CA 95354

Return application and check payable to CVHRMA to:
CVHRMA- Attn: Sponsorship
P.O. Box 579244
Modesto, CA 95355-9244

Questions regarding sponsorship can be directed to Dawn Tacker, SHRM-CP, President
(209) 505-4160 or dtacker@centerforhumanservices.org



Guidelines for Vendors/ Sponsors

In an effort to maintain the professional image of CVHRMA and to help you effectively market your products and services to our members, CVHRMA has created the following guidelines for those sponsoring our luncheons and/or purchasing vendor tables.

- **REMEMBER WHO YOUR AUDIENCE IS.** We are a group of HR professionals who are charged with maintaining the highest standards of professional and personal conduct in our organizations. Hence, we are sensitive to products and services that could be perceived to detract from this goal. Ensure your product or service can help us achieve this standard.
- We are busy professionals. Ensure that your materials concisely present information about your products and services in a manner that allows us to quickly ascertain whether these items might be useful to us.
- Although we are interested in your products, the primary goal for most of us in attending the CVHRMA meetings is to learn and develop. We do want you to follow up when we express interest in your products or services, but if there is no interest, please respect that decision. In the long-term, it will buy you and your organization the respect of the HR professional.
- We appreciate your interest in our organization and our membership and we value the products and services that you bring to our attention. We want only for you to be successful in your marketing efforts to our membership population and hope these guidelines will enhance your success.

Non- Solicitation Policy

In addition to valuable content and professional development, CVHRMA events provide beneficial networking opportunities. The purpose of this policy is to provide guidelines that foster a positive networking environment for HR professionals and our resource partners.

Members and guests shall conduct themselves in a professional manner at all chapter events. Mass solicitation and solicitation during chapter events are prohibited unless authorized and paid in advance to the Association's Sponsorship Director. Members and non-members are provided the opportunity to exhibit at chapter meetings and to sponsor seminars and events. Exhibitors will be allowed to display product literature and samples in a designated area(s). Exhibitors may solicit individuals who approach their display table and inquire about their products or services. Where business cards are exchanged, it should be done on a voluntary basis and in a professional manner.

Members and non-members will not be allowed to solicit members in any other way during meetings, seminars or other events. Soliciting members by telephone, fax, email, and personal visits or by any other means is strictly prohibited. Any non-member, member or invited guest who engages in unauthorized solicitation or obtains names of other members without approval is prohibited. Should a violation of this policy occur, CVHRMA reserves the right to prohibit meeting attendance and/or revoke membership.